



Intrigo Appoints Ashutosh Kumar As Managing Director of EMEA Operations
*Appointment of 16-year SAP Veteran Follows Successful Go-Lives and Rapid
Expansion into Europe*

FREMONT, CA and HEIDELBERG, GERMANY— JANUARY 8, 2018 — Intrigo Systems, a leading provider of enterprise and cloud solutions in e-commerce, supply chain and procurement in the dynamic SAP ecosystem, announced today the appointment of SAP veteran, Ashutosh Kumar, as Managing Director of EMEA operations. Kumar was previously the chief business consultant and head of IoT/Digital Experience advisory services at SAP EMEA.

“2017 was a banner year for us in Europe as we successfully concluded engagements at prestigious clients and signed on several more across all of our practices. We see tremendous demand in Europe for SAP solutions in supply chain and procurement, and with this appointment, we are very well positioned to serve customer needs in EMEA and beyond,” said Padman Ramankutty, Chief Executive Officer of Intrigo Systems. We welcome Ashutosh to Intrigo and look forward to leveraging his knowledge and leadership to deliver world class solutions to our customers.”

Kumar is a recognized digital business leader with 21 years of SAP domain experience including 16 years at SAP’s headquarters in Germany where he worked with some of SAP’s largest customers in EMEA to deliver transformative solutions and open new markets. At SAP, he built a successful track record rolling out new Supply Chain Management (SCM) solutions, running product management and market expansion for a new generation of mobility services, and building up a robust services business in Europe.

Prior to SAP, Kumar worked with industry firms Schindler, Siemens and Tata Steel, in various locations throughout India, Switzerland and Germany. Additionally, as an INSEAD alumnus, Ashutosh expands upon his international tenure to evangelize the supply chain industry with frequent speaking engagements.

“Intrigo has developed a tremendous reputation delivering compelling and innovative solutions to leading global companies. This is clearly a company that punches above its weight class in regard to supply chain and digital transformation around the world. With a rapidly expanding roster of clients, Intrigo is very well positioned to accelerate in 2018. I am honored to be part of a team that is making it happen,” said Kumar.

Based out of Intrigo’s European headquarters in Heidelberg, Ashutosh will be expanding the current team in Europe to better serve current and future customers.

“Ashutosh has a proven track record of building out services within the SAP ecosystem globally. He joins a team of SAP experts that is passionate about delivering outstanding value to its customers, and I look forward to his leadership and expansion of Intrigo’s business in EMEA,” said Albrecht Diener, Intrigo Senior Advisor.

About Intrigo Systems:

Intrigo Systems, Inc. is a SAP partner and a leading provider of Advisory, Implementation, and Managed Services. Intrigo has partnered and co-innovated with SAP in the design of the SAP Advanced Planning and Optimization component, SAP Integrated Business Planning, and the SAP Ariba® Supply Chain Collaboration for Buyers solution. Intrigo has a hands-on leadership team who collectively have over 120 successful SAP software implementations to their credit. These include: SAP Integrated Business Planning, SAP Advanced Planning and Optimization, SAP Ariba Supply Chain Collaboration for Buyers, SAP ERP (including SAP S/4HANA® and SAP Hybris® solutions) and analytics for industries as varied as High-tech, Fashion, Consumer Products, Manufacturing, Chemicals, Pharma, and Automotive. Our clients include Broadcom, NVIDIA, Dolby, Nike, Clorox, Albemarle, and ASR among others. Visit www.intrigosys.com.

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