Intrigo Announces Participation at the Best Practices for Consumer Products Conference to Showcase IBP Capabilities

FREMONT, CA — October 3, 2016 — Intrigo Systems, the leading provider of Supply Chain Solutions for SAP’s Integrated Business Planning (IBP) is pleased to announce its silver sponsorship participation at the upcoming Best Practices for Consumer Products conference. The event takes place at the Westin Chicago Northshore from October 3-5, 2016.

During the conference, Intrigo Systems will be hosting a speaking session:

**Tyson Foods Addresses Data Realignment Within IBP S&OP** with Chendur Anand of Intrigo Systems and Samantha Biedron of Tyson Foods | Tuesday, October 4, 2016 | 10:45 AM - 11:25 AM |

In this session, attendees will have the opportunity to learn more about the interconnectivity of the systems at Tyson Foods, the business processes for keeping data clean, and the solution adopted for addressing data realignment within IBP S&OP and throughout the company.

Attendees are invited to stop by Booth #13 to experience how Intrigo can transform your business into a digital enterprise. Intrigo focuses on delivering tailor-made solutions to its clients, helping companies across a multitude of industries strive for growth, and efficiency. Learn more about our custom-built planning, procurement power, and manufacturing specific solutions. Intrigo has been instrumental in the development of SAP Integrated Business Planning (IBP), with the highest number of implementations as a premier SAP partner. At this year’s conference, Intrigo will provide unique insights on key topics including:

- Intrigo's role in the development of SAP IBP
- Understanding the concrete steps your business needs in order to make an effective transition to IBP
- Assessing the impact of demand and inventory on supply capacity
- Enhancing responsiveness and agility across your supply chain
- Increasing visibility of demand through all nodes of the supply chain

**About Intrigo Systems:**
Intrigo Systems, Inc. is a premier SAP partner and a leading provider of Advisory, Implementation, and Managed Services. We deploy business applications, focused on delivering customer value, in the changing SAP enterprise technology landscape. Intrigo has partnered with SAP in the design of the SAP Advanced Planning Optimization component, SAP IBP and Ariba CSC. Intrigo has a hands-on leadership team who collectively have over 100 successful SAP software implementations to their credit. These include SAP IBP, SAP APO, SAP ERP, Ariba and analytics for industries as varied as High-tech, Fashion, Consumer Products, Manufacturing, Chemicals, Pharma, and Automotive. Our clients include Broadcom, Nvidia, Dolby, Nike, Clorox, Albemarle, ASR and many others. Visit [www.intrigosys.com](http://www.intrigosys.com)

**About the Best Practices for Consumer Products:**
Best Practices for Consumer Products will unite hundreds of industry professionals – senior leadership, decision-makers, business process owners, analysts, super users, support teams and solution providers – in one location for an experiential event built around learning, innovation and peer collaboration. Best Practices for Consumer Products is an interactive experience rather than a sit-and-listen conference. Specifically designed for you to embrace innovative solutions, fresh ideas and best in class strategies to improve your organization’s overall business performance.

**Media Contact:**
Ankita Pai
ankita@intrigosys.com