



Intrigo Systems to Present and Participate in the Best Practices for Automotive Conference in Detroit

FREMONT, CA— SEPTEMBER 15, 2017 — Intrigo Systems, a leading provider of enterprise and cloud solutions in e-commerce, supply chain and procurement in the dynamic SAP ecosystem, is pleased to announce its participation and two speaking sessions at the [Best Practices for Automotive](#) (BP4Auto) taking place September 18-20, 2017 in Detroit at the MGM Grand Hotel.

“The automotive industry requires streamlined supply chain solutions to be efficient and timely in delivering cars and trucks to the marketplace,” said Kanth Krishnan, Chief Customer Officer, Intrigo Systems. “Our team at Intrigo Systems has deep experience in solving the hurdles that manufacturers face in their end-to-end supply chain processes and therefore we are here to help reduce the struggle.”

During the conference, Intrigo will be sharing insights in two sessions—
September 18th, Laura Knapp of Corning and Tushar Bhalla of Intrigo Systems will be addressing the topic of *Breakthrough in Demand & Supply Planning Using SAP IBP*.

September 20th, David Weinkauff of Yazaki and Pushpinder Singh of Intrigo Systems will be presenting a session on *Learn How a Global Automotive Part Supplier Used IBP to Increase Operational Efficiency & Visibility Across Supply Chain*.

About Intrigo Systems:

Intrigo Systems, Inc. is a SAP partner and a leading provider of Advisory, Implementation, and Managed Services. Intrigo has partnered and co-innovated with SAP in the design of the SAP Advanced Planning and Optimization component, SAP Integrated Business Planning, and the SAP Ariba® Supply Chain Collaboration for Buyers solution. Intrigo has a hands-on leadership team who collectively have over 120 successful SAP software implementations to their credit. These include: SAP Integrated Business Planning, SAP Advanced Planning and Optimization, SAP Ariba Supply Chain Collaboration for Buyers, SAP ERP (including SAP S/4HANA® and SAP Hybris® solutions) and analytics for industries as varied as High-tech, Fashion, Consumer Products, Manufacturing, Chemicals, Pharma, and Automotive. Our clients include Broadcom, NVIDIA, Dolby, Nike, Clorox, Albemarle, and ASR among others. Visit www.intrigosys.com.

Media Contact:

Jimme' Peters
PR Counsel for Intrigo Systems

503.289.5354

jimme@24-7consulting.com

SAP, Ariba, SAP S/4HANA, Hybris and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. See

<http://www.sap.com/corporate-en/legal/copyright/index.epx> for additional trademark information and notices.

All other product and service names mentioned are the trademarks of their respective companies.

###